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Art in Public Places Call to Artists: Elevate Española

CTA-2025-001

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Tourism and Culture Department – Cultural Affairs – Art in Public Places

RE: Call to Artists – CTA-2025-001

Total Project Budget: \$150,000.00

Project Name: Elevate Española

Project Location:

East Corridor of Española Way, Miami Beach (between Washington Avenue and Collins Avenue).

Submission Deadline: February 28, 2025 at 5:00 pm, via Submittable

<https://cityofmiamibeach.submittable.com/submit>

Brief Project Description: The City of Miami Beach, through its Cultural Affairs Division, is pleased to request qualifications from professional artists for a site-specific temporary public art installation to be located on Española Way. The selected proposal will be part of Elevate Española, a City of Miami Beach initiative inaugurated in 2022 to enhance the Española Way corridor and encourage pedestrian connectivity to Ocean Drive.

Scope of Work:

Provide, deliver and install a custom art piece for Elevate Española. This includes design therein with applicable hardware. Shop drawing to be provided to City of Miami Beach Capital Improvements Office (CIP) and shall be submitted to the City of Miami Beach Building Department for permitting. Selected proposals are required to provide a maintenance plan for care of artwork.

Eligibility:

Open to professional visual artists or artists teams over the age of 18 with previous experience in public art only. These individuals have created a recognized body of original works of art within an artistic discipline over a sustained period of time, and are striving to achieve the highest level of professional recognition. Artists who demonstrate innovative, contemporary, and creative approaches in addressing site specific, temporary works of art are encouraged to apply. Artworks commissioned by the City of Miami Beach should add value to its Art in Public Places Program, attract national attention, vitalize Miami Beach’s visual signature, celebrate the diversity and heritage of Miami Beach, strengthen economic development and tourism, heighten civic identity, and enrich the spirit and pride of our residents.

Application Process:

The application process is managed by the City of Miami Beach Tourism & Culture Department. Eligible artists are invited to submit qualifications through an open Call to Artists. Subsequently a convening of the City of Miami Beach Art in Public Places Committee (AIPP) will take place.

Artist qualifications will be reviewed by the City of Miami Beach Art in Public Places Committee (the “AiPP Committee”) and will award based on the quality of previously completed projects and artistic accomplishments. The primary evaluation criteria will be previous artistic accomplishment as demonstrated in images, work, experience, and/or initial approach to the project as demonstrated in the preliminary statement.

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If appropriate, the City reserves the right to recommend an artist directly from initially submitted applications. The AiPP Committee will identify semi-finalist artists who will be paid an honorarium to develop specific proposals. Semi-finalist artists will have the opportunity to access architectural plans etc., engage in an artist orientation, a site visit to meet with the key stakeholders to further develop their proposals.

Semi-finalist artists will receive a \$1,200 honorarium to develop specific proposals and compete for the commission(s). No additional compensation to cover any associated travel expenses will be provided for applicants not based in Miami. Semifinalist artists will be provided with reference materials and will have the opportunity to engage in an Artist Orientation and site visit (if possible) with city staff and members of the community. Upon presentation of artists' proposals, the AiPP Committee will select artist(s) for the final commission of the artwork(s).

Submissions must be received as a complete application on the Submittable website by no later than the advertised deadline. All materials will be submitted online, via Submittable. There is NO application fee to apply or to use the Submittable online application system.

For general information about how to create or use a Submittable account, visit <http://help.submittable.com/knowledgebase/articles/225218-how-do-i-submit>

NOTE: Artists must submit a complete application to Submittable. Incomplete applications will not be considered.

Application Requirements:

The information and documentation must arrive at the City of Miami Beach via email by the TIME on the stated deadline, February 28, 2025 at 5:00pm;

1. Artist Statement not to exceed 250 words
2. Project Statement not to exceed 500 words
 - Describe in a couple of paragraphs your interest in the project and preliminary ideas for how you would approach this project. The letter should demonstrate your understanding of the project objectives and a preliminary proposal on how they would be achieved.
3. A current professional resume not to exceed one page;
 - If submitted as a team, please identify the team leader and include resumes for each team member, with each resume being no longer than three pages. Resume(s) should reflect artist experience designing, fabricating, and installing artwork in outdoor public settings. Resume(s) should include information regarding past public art commissions, design team experience, exhibitions, awards, grants, and education.
4. 10 images of previous work.
 - Please accurately identify medium, dimensions, date, location, client/agency, size, budget, completion date, and a brief written description.
5. Project budget estimate

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Budget details:

Document considering and outlining the following inclusive categories is requested:

- Artist Fee (20% of total budget)
- Materials
- Fabrication
- Transportation
- Installation
- Contractors
- Insurance
- Contingency for Warranty (All Work shall be guaranteed against defective materials and workmanship, improper performance and noncompliance with approved construction drawings, for a period of one (1) year after final acceptance of the Project.
- Travel/hospitality (for artists not based in Miami)

Estimated Project Schedule	Elevate Española
Application open to Submit Qualifications online	January 17, 2025
Application Deadline to Submit Qualifications online	February 28, 2025 at 5:00pm
AiPP Committee: Review of eligible qualifications responding to the Call to Artists and determining formal recommendation of semi-finalist artists	March 18, 2025
Semi-finalist Artist Orientation	Week of March 24, 2025 – March 28, 2025
Proposal Review & Feedback meeting	Week of April 7, 2025 – April 11, 2025
AiPP Committee: Semi-finalist Artist Presentations and Finalist Selection	April 15, 2025
Completion of Project	November 2025
Public Opening	December 2, 2025

Selection Criteria:

The Art in Public Places Committee shall consider the following issues:

- Quality of the artist's proposal;
- Aesthetic merit, quality, enduring value; and
- Experience and other qualifications of the artist.

Other Selection Issues:

- Florida "Sunshine Law:" All meetings of the Art in Public Places Committee are open to the public, are publicly advertised and are documented through written minutes.
- Conflict of Interests: Artists with immediate family or business partners on the selection committee are not eligible.
- Art in Public Places Committee Contacts: Artist applicants should not have contact with Art in Public Places Committee members between the release of the Call to Artists and the completion of the selection process.
- Contact the City of Miami Beach for all questions and information.

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For additional information contact:

City of Miami Beach – Tourism and Culture
Department
Cultural Affairs Division

Gabriella Roman
Cultural Affairs Manager
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gabriellaroman@miamibeachfl.gov

Web: [Opportunities – MB Arts & Culture
\(mbartsandculture.org\)](http://mbartsandculture.org)

Oscar Rieveling Sanchez
Art in Public Places Coordinator
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Images of Past Exhibitions for Reference



FriendsWithYou, *Little Cloud Sky* (2021)

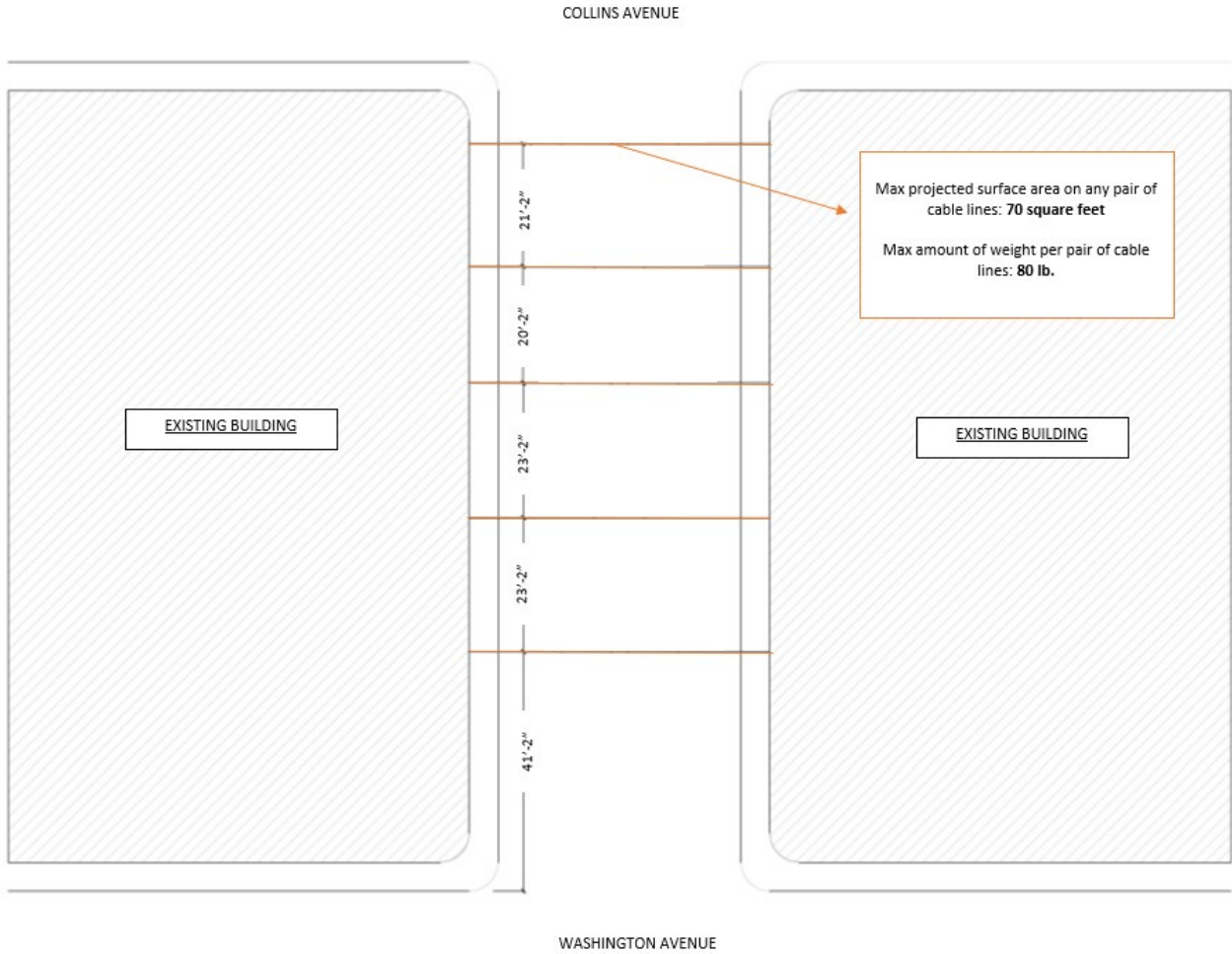


Jen Stark, *Sundial Spectrum* (2024)

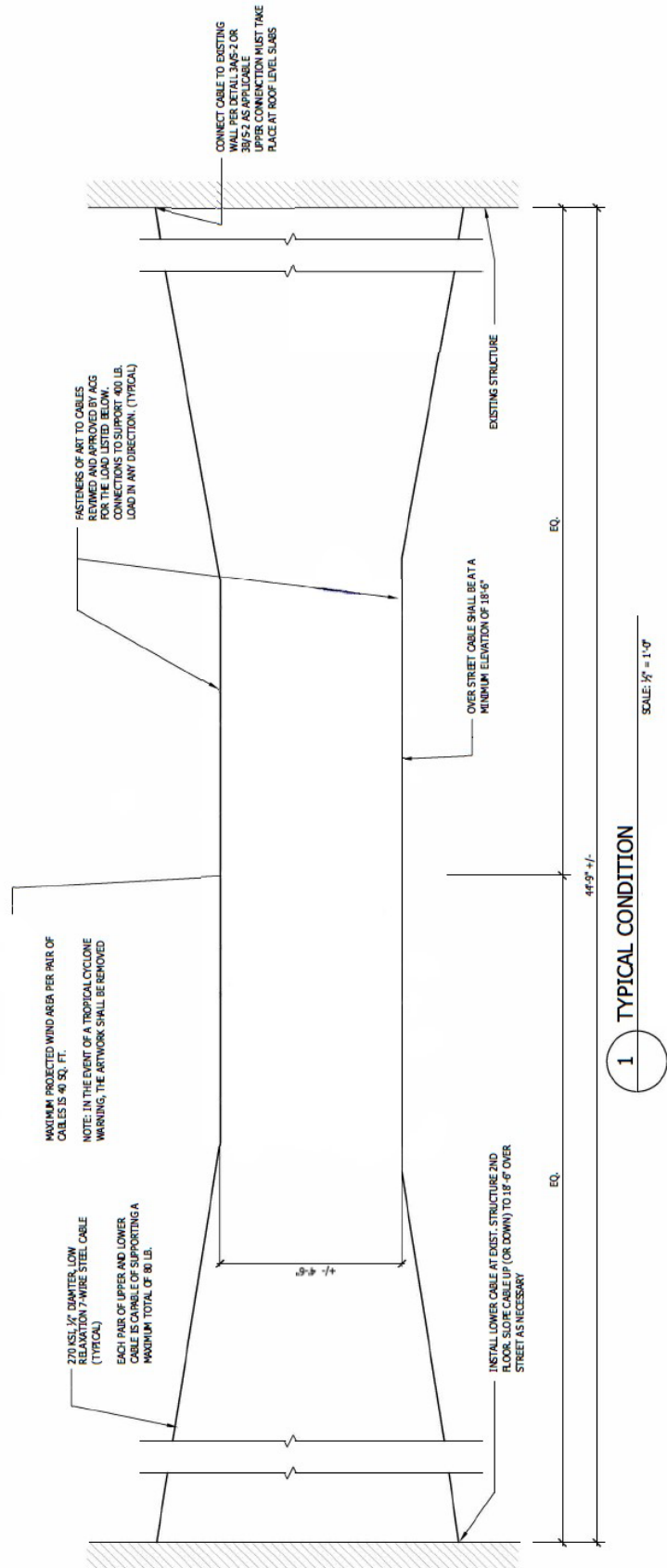
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Existing Anchoring Structure on Española Way for Temporary Projects

In conceptualizing a project and choosing materials, proposers must adhere to the existing spatial and structural features available for the project on Española Way. The buildings on each side of the corridor have existing anchors that are used to install pairs of cable lines to display artwork. For more information on the anchoring system available, please refer to the drawing below:



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About the City of Miami Beach Art in Public Places Program

Art in Public Places is a city board responsible for the commission and purchase of artwork by contemporary artists in all media. The program is funded from 2% of hard costs for city projects and joint private/public projects. Funds from construction projects may be aggregated into the Art in Public Places Fund and allocated for artwork at public sites and for collection maintenance. The fund is administered by a City Commission-appointed citizen's board of seven members, the Art in Public Places Committee.